

# NCC Cable System Order

11766130

Order #	62353201	Flight Dates	10/17/16 - 10/30/16	Update Date	10/19/16
Systemcode	4477	Agency	Strother Nuckels Strategies c/o Hulsen	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Wisconsin Prosperity	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
AE	Jenny Morrison	Client Code		Total	\$1,342.00
Sales Coordinator	Hayley Noga	Product Code		Commission	\$201.30
Office	Dallas	Est Code	1023	Net Total	\$1,140.70
Phone	(214) 932-2910	Product Name		Total Spots	96
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	National Live+SD Oct15	Primary Demo	Households	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : 10.19 REV to change bookends into 30s. Please marry :15 spot. Political order. Please review and confirm thanks!

Please Note : New lines have been added from another MSL order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALL W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	
2	HALL	HALL EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	4	\$9.00	\$36.00	30	
3	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00	X							-	-	2	\$9.00	\$18.00	30	
4	HALL	HALL PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	
5	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	\$11.00	\$22.00	30	
6	MNBC	MNBC EF	10/17/16	10/23/16	16:00	19:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	
7	MNBC	MNBC EF	10/24/16	10/30/16	16:00	19:00	X							-	-	2	\$12.00	\$24.00	30	
8	MNBC	MNBC PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	
9	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	
10	MNBC	MNBC EM	10/17/16	10/23/16	05:00	09:00				X	X	X	X	-	-	8	\$11.00	\$88.00	30	
11	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00	X							-	-	2	\$11.00	\$22.00	30	
12	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	
13	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X							-	-	2	\$16.00	\$32.00	30	
14	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	
15	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
16	CNN	CNN EM	10/17/16	10/23/16	05:00	09:00			X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	
17	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X							-	-	2	\$15.00	\$30.00	30	
18	HLN	HLN PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	
19	HLN	HLN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
20	HLN	HLN EM	10/17/16	10/23/16	05:00	09:00			X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	

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21	HLN	HLN EM	10/24/16	10/30/16	05:00	09:00	X							-	-	2	\$13.00	\$26.00	30	
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	96	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	96
AMT	\$1,342.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,342.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 10/19/16

62353201 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |